press release



Berlin Buzzwords shines with exceptional keynote +++ 1300 tweets +++ 600 attendees +++

Berlin, June 2, 2015 – The Big Data conference Berlin Buzzwords celebrates a brilliant closing of the two-day conference. More than 60 international speakers offered more than 30 hours of program in over 50 sessions on 4 parallel stages. More than 600 participants attended the event.

On Monday Ludwine Probst opened the conference with a great keynote on analytics in the Internet of Things. At both conference days speakers gave talks celebrated by the audience. Among others there was the exceptional and personal keynote by Eric Evans with a personal touch, who talked about developers and their often overlooked physical risks and injuries caused by repetitive stress. Eric Evans is convinced: "Buzzwords really is the best conference of its kind, anywhere. Year after year it continues to strike the perfect balance. It's a well organized and produced event, yet it manages to retain a grass-roots feeling, with relevant, interesting topics presented by a diverse group of subject-matter experts."

The official conference hashtag #bbuzz Berlin Buzzwords received more than 1300 tweets. Besides the keynotes special attention was drawn to the talk by Ted Dunnings, who participates ever since the second Berlin Buzzwords. Dunning notes: "Buzzwords is how I keep a finger on the pulse of Berlin and Berlin is key to figuring out where tech in Europe is going. Of all the places and events in Europe, coming to Buzzwords in Berlin is the one event that I consider indispensable."

More highlights are the talks on Apache Flink by Stephan Ewen and on Apache Spark by Christopher Batey, which deal with real time analytics and were perceived as pioneering by the audience. Another highlight was the talk by Radu Gheorghe and Rafał Kuć, who continued their session form last years Buzzwords on the comparison between Elasticsearch und Solr. The founder Simon Willnauer is especially happy about the roots of the conference in the developer community. "Berlin Buzzwords has always been a place for engineers in the search, store and scale space to meet, exchange and learn where the industry is heading to. You don't necessarily meet the "decision makers" but the folks that tell them what the right decision is. This is what makes the previous 5 editions of this show special and apparently we are continuing this trend."

Following the two conference days, there will be a GameDuell TechTalk with the Elasticsearch lead developer Boaz Leskes. The talk will start at 3 pm in the <u>GameDuell Event</u> <u>Lounge</u> in Berlin. Furthermore, <u>data Artisans</u> organized a hands-on workshop on <u>Apache</u> <u>Flink</u> at the <u>Google Office Berlin</u>. The workshop will start at 9.00 am.

About Berlin Buzzwords

Die Berlin Buzzwords is organized by newthinking in cooperation with Isabel Drost (co-founder Berlin Buzzwords, member of the Apache Software Foundation, the Apache Hadoop Get Together in Berlin and coorganiser of the first NoSQL meetup in Europe) and Simon Willnauer (core committer and Apache Software Foundation Member, co-founder and member of technical staff at Elasticsearch). The very first Berlin Buzzwords took place in 2010 and attracted more than 300 Big Data enthusiasts in the former "Filmtheater KOSMOS".

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